

March 2014

## Details

### WHEN

Friday, 04 April 2014

### WHERE

Linden Gardens (Frog Café)  
in Kaleden, BC

### CHECK IN

8:30am – 9:00am

### SCHEDULE

9:00am – 3:00pm

Speakers, luncheon, AGM, open  
panel questions

### COST

\$25/person BCGA members  
\$40/person non-members

### PRE-REGISTRATION

In order to arrange for seating  
and the food service, pre-  
registration is required!

(Please indicate any special diet  
requirements)

1. Register online at  
[www.grapegrowers.bc.ca](http://www.grapegrowers.bc.ca)
2. Register by telephone at  
1-877-762-4652
3. Register by e-mail to  
[bcga@nethop.net](mailto:bcga@nethop.net)



## BC Grapegrowers' Association GROWERS' DAY & ANNUAL GENERAL MEETING

Friday, 04 April, 2014

We would like to invite you to this exciting day! It is open to all grapegrowers (members and non-members of the BCGA) and others with an interest in the BC grape industry. Please contact us today, to ensure you've been registered!

### AGENDA

8:30 – 9:00	Registration
9:00 – 9:05	Welcome & Introduction <i>Manfred Freese – BCGA President</i>
9:05 – 9:35	BC Wine Industry – Marketing Strategy <i>Maggie Anderson – BC Wine Institute</i>
9:35 – 10:00	Making Sense of Bottled in BC Products <i>Josie Tyabji – Constellation Brands and BCWI Chair</i>
10:00 – 10:20	Coffee Break <i>Sponsored by Orchard Rite Wind Machines</i>
10:20 – 10:55	Panel Discussion of Winery-Grower Relations <i>Kirk Seggie – Andrew Peller Ltd, Mark Wendenburg – Wendenburg Wine Consulting, Fritz Hollenbach – grower, Nathan Goltz – grower, Ed Thibault – moderator</i>
10:55 – 11:00	2014 Grape Acreage Survey <i>Lynn Bremmer – Mt Kobau Wine Services</i>
11:00 – 11:50	BCGA AGM
11:50 – 12:00	BC Wine Grape Council Update <i>Ed Thibault – BCWGC Board of Directors</i>
12:00 – 12:50	Lunch
12:50 – 1:35	Identification and Control of Sour Rot & Botrytis <i>Dan O'Gorman – Pacific Agri-Food Research Centre, Summerland</i>
1:35 – 2:05	BC Bulk Wine Market Development <i>Mark &amp; Jackie Wendenburg – Wine Aspect BC Bulk Wine Brokers Ltd</i>
2:05 – 2:10	Closing Remarks <i>Manfred Freese – BCGA President</i>

COFFEE BREAK GRACIOUSLY SPONSORED BY

**Orchard-Rite®**  
**Wind Machines**



# PRODUCTION INSURANCE FOR GRAPES IN BC

Did you know...?

- BC is only one of two jurisdictions in North America to provide grapegrowers with vine loss in coverage through Production Insurance
- Over 65% of BC's wine growing acreage has protection against nine different weather-related perils through Production Insurance
- BC grapegrowers are the only growers in North America that can access coverage for newly planted vineyards
- Production Insurance is based on a contract that allows for continuous coverage (provided you renew your annual policy on time) so that you are never without protection
- BC's Production Insurance premium rates are cost-shared by both the federal and provincial governments, making your risk protection policy a great value

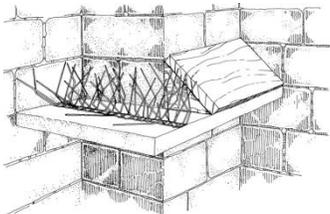
## CHANGES TO YOUR 2014 INSURANCE CONTRACT

Please review the current [GRAPES Policy Wording](#) for important changes. Production Insurance staff is available to help you understand these changes and how they affect your coverage and claim eligibility. For more information, contact Phil Croteau at [phil.croteau@gov.bc.ca](mailto:phil.croteau@gov.bc.ca).

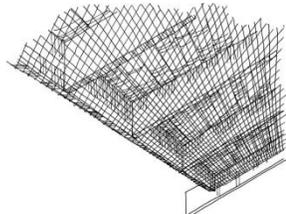
## BLOCKING STARLING NESTING SITES

The season has arrived when starlings around the province are beginning to look for nesting sites – the perfect opportunity for you to make your home, workplace, or farm as inhospitable to these invaders as possible! Here are a few tips for you to consider while reviewing your property:

### PREVENT NESTING & ROOSTING



Install barriers on ledges by securing sheet metal, wood, plexi-glass, Styrofoam, or other materials at a 60° angle



The undersides of rafters can be covered with bird netting to prevent starlings from gaining access to roosting spots

Reese

Drawings by Jennifer

### INSTALL COMMERCIAL VENT GUARDS OR SCREENS



Typical vents don't prevent starlings who are cavity nesters – install a guard or use hardware cloth behind louvers to prevent them from nesting in your ducts

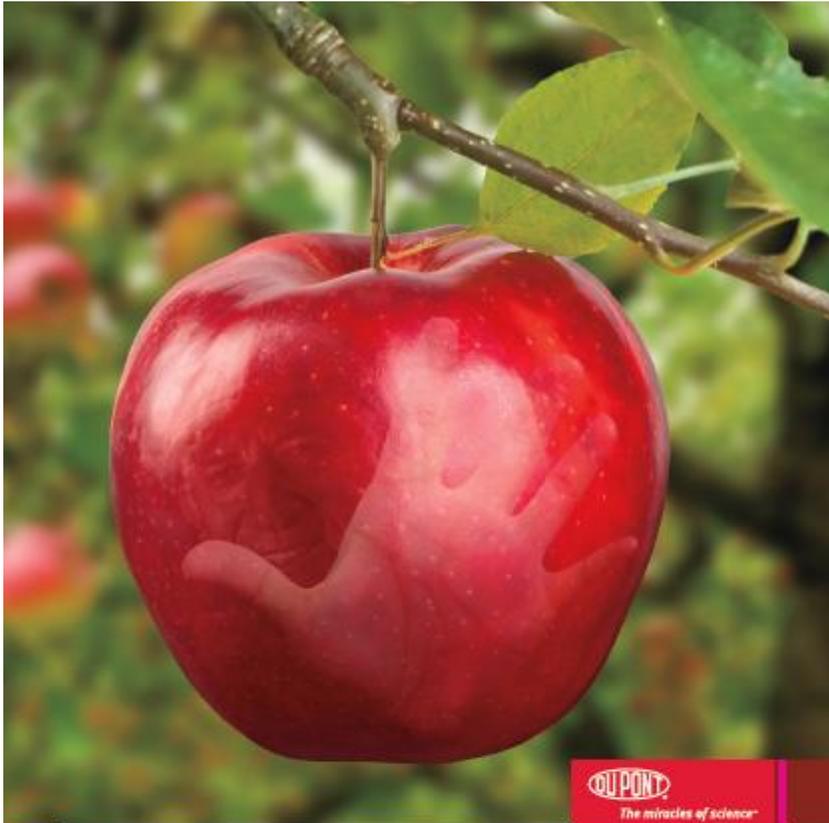
**SEAL UP HOLES EVERYWHERE!** Starlings love to nest in crevices and holes, so it's a great practice to seal any holes in your buildings that are larger than one inch (2.5cm). Use wood, 1/4" hardware cloth, aluminum, or other sturdy material, as light material such as bird netting or rags will not keep determined starlings out.

**MAKE NEEDED REPAIRS** Replace any loose shingles or siding, fix soffits that are open, and repair broken windows

**AGRICULTURAL PRODUCERS** can help reduce damage by keeping their farms clear of food (i.e. burying unwanted fruit rather than dumping it on the ground)

If you see a building or area where birds are nesting, please call us to report the location so that it can be added to the inventory of sites needing attention. In addition, if you are involved in blocking nesting sites and destroying starling nests, please let us know how many sites you've blocked! You can send us an e-mail to [bcca@nethop.net](mailto:bcca@nethop.net), or visit our website and click on the "Contact Us" button at the bottom right of the page or by typing in the following link: <http://www.grapegrowers.bc.ca/contactform.php>

If you want an assessment of your property or assistance with blocking nesting sites, please let us know by e-mail ([bcca@nethop.net](mailto:bcca@nethop.net)) or telephone (1-877-762-4652) and we will send a trapper to your house to assist with this.



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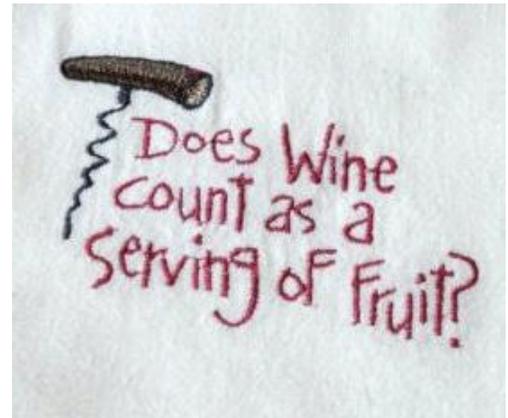
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# Idle Observations...



A full bottle of wine fits in a Starbucks Trenta cup... with a few ounces to spare!



## Mark Your Calendar!

Due to the great reception it had last year, the BCGA is planning to offer a Canopy Management Workshop in June of 2014. Please watch this newsletter and other announcements for details as they are sent out.

We look forward to seeing you there!

Living  
with

# Wildlife in BC

## Got Critters?

### Wildlife Management Seminar for Growers

You are invited to a Wildlife Management Seminar for Growers at the **Silver Sage Winery** in Oliver on **Friday, 21 March 2014 from 9:30am-12:00pm**. This seminar is offered in partnership with the BC Wine Grape Council, BC Agriculture Council, RDOS, and the Okanagan-Similkameen Conservation Alliance with presentations by Margaret Holm (OSCA) and Zoë Kirk (RDOS Wildsafe BC).

Come learn about:

Bear and rodent attractant management  
Fencing options  
Worker safety supplies

Relocating snakes  
Wildlife gates  
Safety plans

Predator deterrents  
Bird deterrent options

Registration is \$25/person and includes nine wildlife management brochures, posters, and refreshments. Growers from all organisations are welcome to attend. If you are interested, please register online at the following BCWGC link: <http://www.bcwgc.org/events/got-critters-wildlife-management-seminar-growers>

2013 - 2014 Winter Grape Bud Hardiness Okanagan Valley BC

Location	Variety	Avg LTE/site (Oct 25)	Avg LTE/site (Nov 8)	Avg LTE/site (Nov 22)	Avg LTE/vine (Dec 6)	Avg LTE/site (Dec 20)	Avg LTE/site (Jan 3)	Avg LTE/vine (Jan 17)	Avg LTE/site (Jan 31)	Avg LTE/site (Feb 14)	Avg LTE/site (Feb 28)	Avg LTE/site (Mar 14)	Avg LTE/site (Mar 27)	Avg LTE/site (Apr 11)
Black Sage	Cabemet Franc	-12.9	-17.7	-22.4	-23.8	-23.9	-23.5	-22.6	-23.7	-23.0	-23.0	-17.6		
Oliver, east	Cabemet Franc	-13.1	-18.2	-22.6	-24.4	-24.1	-23.4	-22.9	-23.5	-21.1	-22.8	-18.4		
Osoyoos, northeast	Cabemet Sauvignon	-12.9	-17.0	-22.3	-23.9	-22.8	-22.3	-22.6	-22.7	-21.2	-23.5	-20.1		
Osoyoos, northeast	Cabemet Sauvignon	-11.9	-15.8	-21.7	-23.5	-23.1	-22.7	-22.0	-22.3	-21.3	-21.8	-18.2		
Osoyoos, southeast	Cabemet Sauvignon	-11.8	-17.9	-23.2	-24.1	-22.6	-23.2	-22.9	-23.5	-22.0	-22.7	-18.8		
Black Sage	Cabemet Sauvignon	-11.3	-17.5	-21.3	-24.2	-23.1	-22.5	-21.8	-23.1	-22.7	-23.5	-19.9		
Osoyoos, southeast	Chardonnay	-14.2	-20.7	-23.5	-25.3	-24.6	-24.4	-23.8	-23.7	-23.1	-23.9	-19.3		
Black Sage	Chardonnay	-13.1	-19.1	-22.4	-24.3	-24.4	-23.0	-22.6	-23.2	-22.9	-22.6	-18.3		
Naramata Bench	Chardonnay	-13.6	-18.9	-22.0	-22.4	-23.1	-22.9	-22.3	-23.2	-22.4	-23.3	-17.9		
OK Falls, east	Chardonnay	-14.2	-19.4	-23.8	-24.6	-24.4	-21.9	-22.9	-24.0	-21.9	-22.5	-17.0		
Oliver, east	Chardonnay	-14.4	-19.0	-22.8	-23.7	-24.0	-23.1	-23.5	-23.1	-22.7	-21.5	-16.7		
OK Falls, west	Gewurztraminer	-13.0	-19.2	-22.0	-22.8	-22.9			-23.2	-22.4	-20.2	-17.6		
Oliver, east	Gewurztraminer	-13.2	-19.9	-22.0	-23.2	-22.7	-22.5	-22.0	-22.7	-21.5	-22.8	-17.9		
Oliver, west	Merlot	-11.1	-13.8	-19.3	-22.0	-20.8	-19.2	-21.7	-21.4	-19.9	-20.3	-18.7		
Osoyoos, northeast	Merlot	-12.6	-17.9	-21.3	-22.3	-23.1	-22.2	-22.3	-22.8	-20.9	-20.8	-19.0		
Black Sage	Merlot	-12.5	-19.5	-22.4	-23.3	-22.3	-23.2	-22.8	-23.0	-22.6	-21.8	-19.1		
Black Sage	Pinot blanc	-13.6	-19.3	-24.5	-23.0	-23.4	-22.8	-23.0	-24.3	-23.2	-22.8	-20.1		
Oliver, east	Pinot blanc	-14.2	-20.7	-22.7	-23.1	-24.4	-22.2	-23.1	-24.1	-22.9	-22.5	-20.5		
Black Sage	Pinot gris	-15.1	-20.0	-23.8	-24.3	-25.2	-23.8	-24.4	-22.0	-23.4	-24.3	-19.8		
Oliver, east	Pinot gris	-16.0	-21.7	-25.1	-22.0	-25.3	-24.4	-24.7	-23.3	-24.4	-23.4	-21.8		
Naramata Bench	Pinot gris	-12.2	-16.3	-21.8	-22.7	-23.9	-21.8	-22.6	-23.3	-22.1	-22.6	-19.3		
OK Falls, east	Pinot gris	-16.4	-20.1	-24.0	-24.9	-25.3	-23.4	-23.7	-23.6	-22.9	-23.6	-19.4		
Oliver, east	Pinot gris	-13.9	-19.5	-22.2	-23.6	-23.4	-22.2	-22.6	-24.4	-21.5	-22.4	-17.7		
Black Sage	Pinot noir	-14.6	-19.3	-23.7	-25.1	-24.2	-24.1	-23.7	-24.1	-22.1	-24.0	-19.7		
Kelowna	Pinot noir	-14.0	-20.0	-22.6	-23.7	-24.4	-23.1	-22.9	-23.0	-23.2	-22.9	-19.3		
Osoyoos, northeast	Pinot noir	-14.6	-20.6	-23.0	-23.2	-24.4	-23.6	-24.4	-23.3	-22.3	-20.5	-20.0		
Black Sage	Riesling	-13.4	-21.5	-22.8	-25.1	-24.1	-24.0	-23.7	-23.8	-22.3	-24.1	-21.3		
West Kelowna	Riesling	-11.8	-17.9	-20.7	-23.3	-22.2	-22.3	-21.7	-22.6	-21.9	-22.4	-18.2		
Oliver, east	Riesling	-16.4	-19.8	-23.1	-22.6	-22.0	-22.4	-23.2	-23.1	-24.1	-23.5	-21.0		
Black Sage	Sauvignon blanc	-12.1	-17.3	-21.4	-23.2	-21.8	-21.8	-21.5	-22.0	-20.5	-21.7	-18.9		
Oliver, east	Sauvignon blanc	-15.2	-18.9	-22.5	-23.5	-23.1	-22.1	-22.0	-22.4	-20.8	-21.4	-18.5		
Oliver, east	Sauvignon blanc	-12.9	-19.9	-22.9	-24.1	-23.1	-21.9	-22.9	-23.2	-21.9	-21.7	-19.2		
Osoyoos, southeast	Shiraz	-13.1	-17.1	-22.7	-23.8	-23.7	-23.5	-24.0	-23.3	-22.3	-23.0	-19.6		
Black Sage	Shiraz	-12.5	-16.2	-20.2	-22.9	-23.2	-21.8	-21.7	-23.4	-20.2	-20.0	-20.0		
Osoyoos, northeast	Shiraz	-11.3	-15.2	-20.4	-21.6	-21.9	-21.1	-21.0	-22.0	-21.6	-21.3	-18.4		
Osoyoos, northeast	Shiraz	-12.9	-16.0	-18.8	-21.4	-21.0	-21.1	-21.8	-21.8	-18.7	-21.3	-19.0		
<b>Average Bud Hardiness (all sites, all varieties)</b>		<b>-13.4</b>	<b>-18.6</b>	<b>-22.3</b>	<b>-23.5</b>	<b>-23.4</b>	<b>-22.7</b>	<b>-22.8</b>	<b>-23.1</b>	<b>-22.1</b>	<b>-22.4</b>	<b>-19.0</b>		

LTE - Lethal Temperature Exotherm (°C)

Average LTE/site is the mean temperature for bud death from 3 vines at selected sites in the Okanagan Valley

Carl Bogdanoff - Wine Grape Research Centre @ PARC

These hardiness levels are determined as lethal temperature exotherms (LTE) measured on buds of several grape varieties by region, collected on Mar 14 in the Okanagan Valley. This information has been graciously provided by Pat Bowen, Research Scientist of Viticulture at the Pacific Agri-Food Research Centre in Summerland, BC.



## Expand Your Horizons with Education

Join us for new and exciting Okanagan College spring courses – many of which take place in the new BC Wine Information Sensory Classroom/Lab on the Penticton campus.

Courses and workshops include:

- Five interactive workshops in the *Food, Wine, Farm Workshop Series*, including *Farm to Table Cuisine*, *Food & Wine Pairing*, and *Introductory Cheese Making*. These workshops are facilitated by award-winning cookbook author Jennifer Schell, who is joined by local chefs and winemakers. Choose one or take all five and get a 20% discount!
- *Scotch Appreciation* or *The Beer Enthusiast* – surely a course designed for winemakers!
- *Introduction to Wine Microbiology*, *Intermediate Wine Chemistry*, and *Sensory Evaluation in Winemaking* to deepen your understanding and improve winemaking processes
- *Essentials of Wine & Food Pairing* for industry professionals looking to boost their confidence in wine and food matching
- Learn strategies to target and attract visitors to your business with *Digital Marketing for Food, Wine, and Tourism*

Find out more and register online at [www.okanagan.bc.ca/fwtcourses](http://www.okanagan.bc.ca/fwtcourses). You can also contact Danielle Robinson at the Okanagan College by telephone for more information at (250) 492-4605, ext. 3402.